

What is Alliance 4 All?

Alliance 4 All is a program designed to bring together the “4” participant groups in a soccer match -- coaches, players, parents and referees -- to “practice better sportsmanship”. It is a collaborative effort developed by the Iowa Soccer Association, Kansas Youth Soccer and the Nebraska State Soccer Association.

The Alliance 4 All program is centered on four brief, online education modules (videos) which serve as guides for ways to practice better sportsmanship. It will also strive to recognize the good sportsmanship that is being practiced, rather than focusing on policing behavior and penalizing offenders. Ultimately, the program’s success will hinge on the commitment of each individual to practice better sportsmanship, and our hope is that the materials we’ve developed will encourage and help people do so.

Program expansion will include it being rolled into Iowa Soccer’s coach education training, as well as referee training. Leagues and tournaments also have the option to join and become “Alliance 4 All-Endorsed”.

Why should I care about my behavior?

All you need to do is google “poor sportsmanship youth sports” to see the dizzying list of incidents throughout the years -- and the repeated calls to action.

You are but one of many pledging throughout Iowa, Kansas and Nebraska to practice better sportsmanship in youth soccer. But YOU are one of only FOUR of the required equation. Sportsmanship is the responsibility of all participants in a soccer match -- players, coaches, parents and referees. By understanding that each has a role and by taking responsibility to do your part, we can add to the google search results for “good sportsmanship youth sports.”



Developed by Iowa Soccer, Kansas Youth Soccer and Nebraska State Soccer



Designed to bring coaches, players, parents and referees together to practice better sportsmanship.



The Altoona Youth Soccer Association is an Alliance 4 All-Endorsed Club and will conduct its programming in accordance with this status.





Why is Altoona supporting the Alliance 4 All program?

Good sportsmanship is the cornerstone to any successful program. Sportsmanship is not just about being on our best behavior during a soccer match. It is about sustaining a positive attitude at all times, keeping things in perspective, and serving as positive role models. Sportsmanship is about discipline, training, passion, team work, respect, honesty, integrity, fairness, community, growth, development, and an overall understanding there is more to the sport of soccer than winning. It is about celebrating our wins and handling our losses with dignity and grace. Sportsmanship is a learned trait that is developed through a lifetime of continuous practice. We need education and regular reminders to support and encourage us to grow. We need support from members of AYSA and the entire soccer community to assist us with our journey. The Alliance 4 All program provides us with the resources and support we need to practice good sportsmanship and grow as a club.

Altoona A4A Contact

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How the program works in our club

Iowa Soccer is excited to have AYSA as an "Alliance 4 All-Endorsed Club"!

Starting fall 2012, AYSA will join Iowa Soccer's sportsmanship initiative "Alliance 4 All". As an endorsed club, AYSA has committed to do the following:

- All players and parents will be encouraged to watch their online video, reflect upon their roles in practicing better sportsmanship and to encourage each other to do the same. We'll ask you to do this every season...afterall, *bettering sportsmanship requires practice.*
- All coaches, beginning with the spring 2013 season, will be required to watch the online video, read their A4A Code of Conduct and then submit a pledge to practice better sportsmanship.
- You'll find the Alliance 4 All logo and program information on the AYSA website, which with one click, will direct you to an Alliance 4 All resource page on Iowa Soccer's site.
- You'll also see A4A signage at Spring Creek to help remind everyone of their responsibility and pledge to practice better sportsmanship.

Iowa Soccer Contact

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- After the spring season ends, AYSA will select an "Alliance 4 All Practice Better Sportsmanship" Award winner, a person who demonstrates excellence in sportsmanship on- and off-the-field. Iowa Soccer will publicize information about AYSA's winner, who will then be considered for the state level "Alliance 4 All Practice Better Sportsmanship" Award.

How to: watching your video, reading your code of conduct and making your pledge to practice better sportsmanship

- Parents and players just need a computer and less than 15 minutes to watch, read and pledge.
- Go to www.iowasoccer.org, mouseover the "Programs" tab and click "Alliance 4 All". This takes you to an info. page where you will click on the AYSA logo to get to the video page. Select "parent" video or "player" video.
- At the end of the video, you'll automatically be redirected to a Code/Pledge page where you'll read your Code and submit your pledge.
- ***For coaches, viewing and pledging will be rolled into a preseason coach meeting.***



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